

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Taramati Festival at Taramati Baradari, Hyderabad on 21-12-2013 & 22-12-2013 - Press release in Times of India on 22-12-2013 - Sanction of Rs.1,26,869/- (Rupees One Lakh Twenty Six Thousand Eight Hundred and Sixty Nine Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 100

Dated: 01-02-2014.

Read the following:-

1. G.O.Rt.No. 845, YAT & C (PMU) Department, Dated: 01-11-2013.
2. G.O.Rt.No. 846, YAT & C (PMU) Department, Dated: 01-11-2013.
3. M/s. Akshara Advertising Limited, Hyderabad, Lr., Dated: 23-12-2013.

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**ORDER:**

In the reference 1<sup>st</sup> & 2<sup>nd</sup> read above, Government have decided to organize 19 Districts level fairs & festival during financial year 2013 -14 in Andhra Pradesh for promotion A.P. Tourism at district level.

2. In the reference 3<sup>rd</sup> read above, M/s. Akshara Advertising Limited, Hyderabad has submitted a bill for an amount of Rs.1,26,869/- towards release of advertisement in Times of India, Hyderabad Edition on 22-12-2013 in connection with Taramati Festival at Taramati Baradari, Hyderabad on 21-12-2013 & 22-12-2013 (2 days).

3. Government, after careful examination of the matter, hereby sanction an amount of Rs.1,26,869/- (Rupees One Lakh Twenty Six Thousand Eight Hundred and Sixty Nine Only) to M/s. Akshara Advertising Limited, Hyderabad towards release of advertisement in Times of India, Hyderabad Edition on 22-12-2013 in connection with Taramati Festival at Taramati Baradari, Hyderabad on 21-12-2013 & 22-12-2013 (2 days)

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Akshara Advertising Limited, Hyderabad through bank. The following are the Bank details:

Bank Name	:	Axis Bank Limited
Bank Branch	:	Mumbai Fort (MH)
Bank Account No.	:	910020047482542
IFSC Code	:	UTIB0000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

M/s. Akshara Advertising Limited, Hyderabad.

The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department,

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

The Accounts Officer, YAT & C (PMU - Claims) Department.

SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER